

# Staging a Home:

- According to the National Association of Realtors, “81% of homebuyers find it easier to visualize a staged property as their future home.”
- Keeps home values up in your neighborhood! The longer a listing sits on the market, the lower your home value gets and your neighbors’ too.
- Can get you a better asking price than a home that is not staged according to the National Association of Realtors.
- Sets you apart from neighborhood competitors.
- A staged home is easier to market and therefore will be seen by more potential buyers.

Don't underestimate the true value of your home. Small repairs can have big returns when it comes to getting your house sold. By overseeing repairs and updates, we make the process as easy as possible while you continue through your daily life. Make your transition a happy one by having an expert in your corner!

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# Concierge Real Estate Gets Your Listing Sold!

By [Wanda Fears](#)

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As many of you already know, what **Treehouse Realty VA**, a Long and Foster Team, does best is list your home! We have the experience and team to make your home-selling experience exceed expectations.

Many home sellers get discouraged just thinking about putting their home on the market. Moving requires a lot of time. Not only do they have to keep up with daily life - work, grocery shop, organize the kids, etc. - but they still have to pack, declutter, schedule time to vacate for showings, and prepare the new home! Overwhelmed before beginning, they tackle what they can and take the best offer they can get. What they don't realize is with a team like ours and the concierge service we provide, they can get top dollar without lifting a finger. All the gears are in place to improve, repair and stage your home, offering a [turn-key product](#) the high-end market demands.



After 20 years of living in this Historic Bon Air home on Buford Road, we got this owner's listing repaired and staged within 30 days and it was under contract within one day of being on the market!

Homesellers are sitting on potential thousands by not making small repairs and opting for a lower resale value. A lot of times it is the Realtor who hasn't stepped up to the plate. We are professionals and as such, should advise our clients—

the non-experts— on what their options are. Something as simple as painting your front door could bring more people into your home with more offers.

The better your house looks the faster it will sell and that's what concierge real estate means to us. With free consultations and free staging services for our listings, we go the extra mile. We pride ourselves in the many connections we have made with quality contractors, repairmen, plumbers, electricians, and stagers. All of our people are well trusted, have fair pricing, and we've used them personally. Many agents would not take on this 'liability', but we see it as our responsibility.



This beautiful home in Woodlake was repaired, staged, marketed, and under contract within a week of it being listed!

Not only will taking the time to get your home ready for the market get you top dollar and your home sold quickly - it helps the neighborhood as well! If a house stays on the market too long or sells under-value because of a repair that could have been made - it lowers your neighbors' home values as well.

Our most recent listing on [Comanche Drive](#) only took about 5 weeks to get market ready and features a new roof, new windows, new appliances, updated kitchen and bathrooms, and will now sell quickly and for top dollar in the prestigious Stratford Hills neighborhood and it's worth every penny!



Comanche Drive listing in Stratford Hills got a face lift with new windows, a new roof, updated kitchen and bathrooms and is now market ready!

So if you're **thinking of selling**, or have a neighbor whose home has been on the market a little too long, **GIVE US A CALL!**